

Southeastern Pennsylvania Transportation Authority
DBE Program Office
Presents

This Small Change is BIG!
The Beginning of a New Tomorrow

October 2, 2012

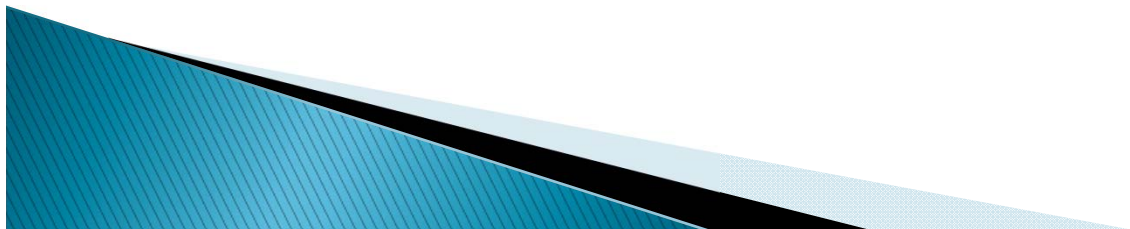
In conjunction with Minority Enterprise Development Week (MEDWeek) 2012



Small Business Enterprise Program

What's New?

- January 2011 – New Section added to 49 CFR Part 26 “Participation by DBEs in DOT Financial Assistance Programs”
- 49 CFR §26.39: Fostering Small Business Participation
- Augment existing Race Neutral Participation
- Facilitate competition for all small business concerns
- SEPTA’s Plan approved by FTA in June 2012




Small Business Enterprise Program

Eligibility

- ↪ A for-profit business that meets the verification criteria

Verification Criteria

- ↪ Small Business, according to SBA size standards
 - ↪ 51% owned and controlled by one or more individuals whose personal net worth does not exceed \$1.32 million
 - ↪ Three-year annual average gross receipts do not exceed \$22.41 million
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Small Business Enterprise Program

How to Apply

- **Must complete the SBE Verification Application and provide supporting documentation (i.e., personal and business federal tax returns)**
- **Download application at SEPTA's website:**
<http://www.septa.org/business/dbe/>
- **Certified DBEs (in accordance with 49 CFR §26.39) are grandfathered into the SBE Program**



Small Business Enterprise Program

SBE Strategies

- Identify SBEs and maintain an on-line Directory
- Promote SBE Program through outreach events, email blasts, SEPTA website
- Facilitate meetings and networking sessions between DBEs, SBEs and OBEs (other business enterprises)



Small Business Enterprise Program

SBE Strategies

↳ Encourage Business Matchmaking

↳ Partnerships – between existing Small Business concerns

↳ Joint Ventures – an association between an SBE or DBE and one or more other firms (SBE + DBE; SBE + OBE; DBE + OBE; or any combination)



Small Business Enterprise Program

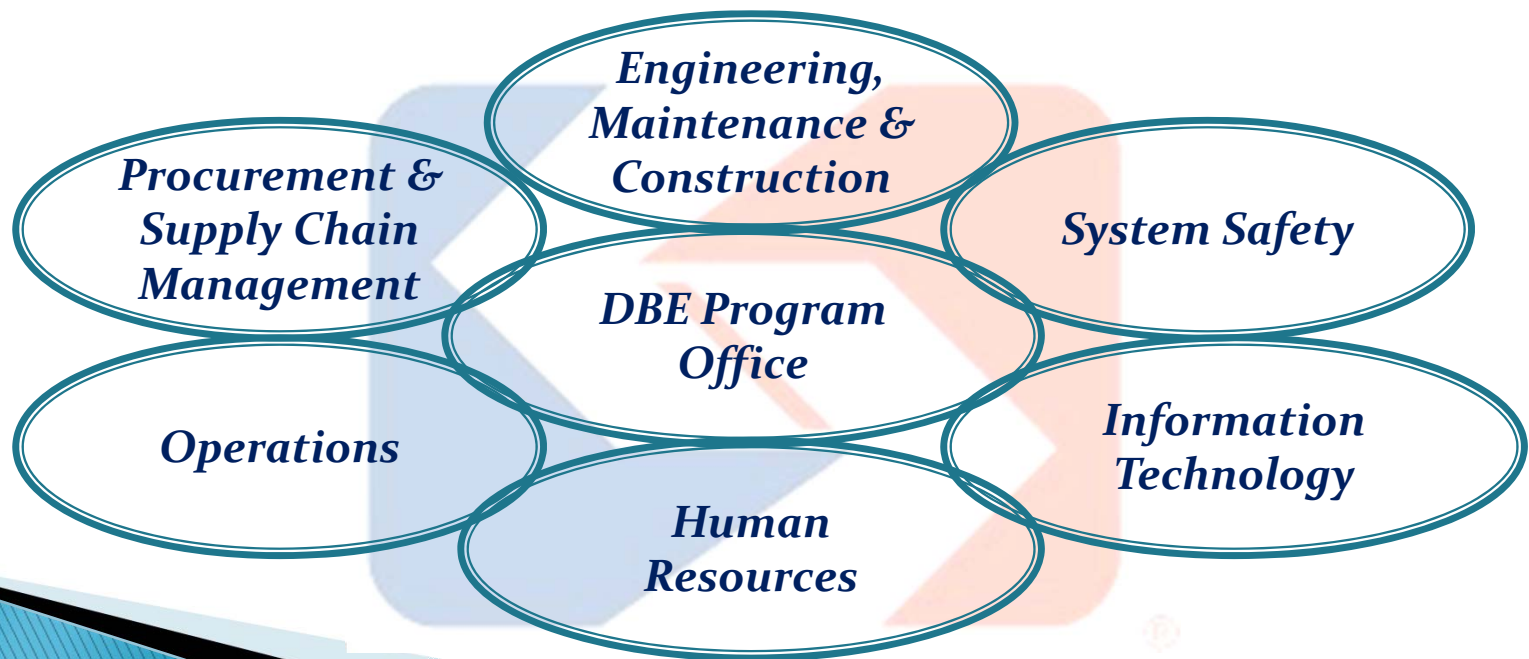
SBE Strategies

- Require bidders/proposers to identify all subcontractors/suppliers scheduled to participate in their contract
- Submission of a non-DBE Participation Schedule
- SEPTA Solicitation Statistics Survey



Small Business Enterprise Program

➤ Various departments within SEPTA work in concert to educate small businesses on participating in SEPTA's procurement activities and utilizing today's technology to do business with SEPTA



Small Business Enterprise Program

↪ For information about the SBE Program and the verification process contact:

SEPTA - DBE Program Office
1234 Market Street – 11th Floor
Philadelphia, PA 19107
(215) 580-7278
dbeprogram@septa.org



Small Business Enterprise Program

Resources

↩ <http://www.septa.org/>

↩ <http://www.paucp.com/>

↩ <http://www.fta.dot.gov/civilrights/12326.html>

