The 2015 Sustainability survey was conducted online.

The survey was promoted using the following channels:
- On SEPTA.org Homepage & Customer Service Survey page
- On SEPTA’s Facebook page
- On Twitter:
  - @SEPTAPHILLY
  - @SEPTA
  - @SEPTA_SOCIAL

Though these channels, 537 surveys were completed by SEPTA riders
Sustainability Survey 2015

SEPTA MODE TRAVELED*

*Multiple responses allowed
Frequency of SEPTA Travel

- Daily: 69%
- Weekly: 20%
- Monthly: 7%
- < Monthly: 4%

Transit Stop/Station Access

- Walk: 67%
- Car- Drive & Park: 24%
- Car- Drop Off: 5%
- Bicycle: 2%
- PATCO: 1%
- Other: 1%
- NJ Transit: 1%
Which of these terms describes what Sustainability means to you?

- Environmental stewardship: 75%
- Fiscal & economic responsibility: 59%
- Social Equity: 36%
- None of the Above: 7%

*Multiple responses allowed*
Which of these best exemplifies transit supporting Sustainability?*

- Pollution prevention: 56%
- Hybrid buses: 41%
- Ridership growth: 41%
- Rebuilding the system: 40%
- Transit oriented…: 38%
- Fiscal efficiency: 22%
- Recycling: 18%
- Community outreach: 10%
- Funding advocacy: 9%
- Stormwater management: 7%
- Disadvantaged business: 3%
- Volunteerism: 2%

*Multiple responses allowed

Did you know these are part of SEPTA’s Sustainability Program?

- Yes: 85%
- No: 15%
What impact does SEPTA’s efforts regarding sustainability have on your perception of SEPTA? (Scale of 1 – 5)

SEPTA’s Sustainability Program… (Mean = 4.06)

- 5- Greatly Improves: 2% of respondents
- 4- Somewhat Improves: 22% of respondents
- 3- No Impact: 46% of respondents
- 2- Somewhat Diminishes: 31% of respondents
- 1- Greatly Diminishes: 77% of respondents
What materials do you recycle at SEPTA stations?*

- Bottles: 46% ✓
- Paper: 42% ✓
- Newspaper: 37% ✓
- Cans: 32% ✓
- Coffee Cups: 18% ✗
- Chip bags / wrappers: 8% ✗
- Plastic cups/plates: 7% ✗
- Food Waste: 7% ✗
- Plastic utensils: 6% ✗
- Fast food paper boxes or cups: 6% ✗
- Cardboard: 4% ✓
- Yogurt containers: 4% ✓
- Styrofoam: 4% ✗
- Paper towels: 3% ✗
- I don’t recycle at SEPTA stations: 31%

*Multiple responses allowed
Have you ever visited SEPTA’s Sustainability website? (http://www.septa.org/sustain)

- Yes: 88%
- No: 12%
Sustainability Survey 2015

Age of Respondents

- 18 to 24: 15.6%
- 25 to 34: 32.8%
- 35 to 44: 20.9%
- 45 to 54: 13.6%
- 55 to 64: 10.4%
- 65 to 74: 3.7%
- 75 or older: 0.4%
- Prefer not to answer: 2.6%

Car Ownership/Access

- Own car: 65.4%
- Access friend/family car: 12.7%
- Access car share: 5.0%
- No Access: 17.0%
THANK YOU!...