Southeastern Philadelphia SEPTA Bus Service and Shopping Destination Survey: Route 29 Report
Goal is to better understand travel patterns in Southeastern Philadelphia across various bus routes.

Survey developed in conjunction with:

- SEPTA
- DVRPC
- City of Philadelphia

Distributed survey online and promoted through stakeholder social media accounts and offline marketing materials, such as posters, directing riders to the survey URL.

This results summary focuses on the 29 bus route:

- 101 Route 29 bus riders completed the survey
What is the most common reason for travel on the 29 route in South Philadelphia?*

- Going to Work: 58%
- Shopping: 52%
- Running Errands: 37%
- Entertainment: 22%
- Medical/Dental Visit: 19%
- Social Outing: 17%
- School/Class: 17%
- Sporting Event: 8%
- Religious Event: 5%
- Other (please specify): 4%

*Multiple responses allowed
How do you arrive at this initial 29 route bus stop?

- **Walk**: 88%
- **Other (please specify)**: 12%
What time of day does your first trip on the 29 route begin?

- Morning Peak (6:00 AM – 8:59 AM): 46%
- Late Morning (9:00 AM – 11:59 AM): 5%
- Mid-day (12:00 Noon – 2:59 PM): 2%
- Afternoon/Eve. Peak (3:00 PM – 5:59 PM): 4%
- Night (6:00 PM – 9:59 PM): 3%
- It Varies/Blank: 41%
Day and Time of Trip

How many days do you make this trip in an average week?

<table>
<thead>
<tr>
<th>Number of Days</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2%</td>
</tr>
<tr>
<td>2</td>
<td>4%</td>
</tr>
<tr>
<td>3</td>
<td>4%</td>
</tr>
<tr>
<td>4</td>
<td>9%</td>
</tr>
<tr>
<td>5</td>
<td>34%</td>
</tr>
<tr>
<td>6</td>
<td>9%</td>
</tr>
<tr>
<td>7</td>
<td>2%</td>
</tr>
<tr>
<td>It varies</td>
<td>34%</td>
</tr>
</tbody>
</table>

Number of Days
In a typical week, which days do you make this trip?*

*Multiple responses allowed

- Sunday: 20%
- Monday: 56%
- Tuesday: 60%
- Wednesday: 56%
- Thursday: 60%
- Friday: 60%
- Saturday: 31%
- It varies: 33%
- Don't know: 1%
Day and Time of Trip

How long would you estimate your average trip takes in minutes?

<table>
<thead>
<tr>
<th>Average Trip Time</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 20 mins</td>
<td>47%</td>
</tr>
<tr>
<td>20 - 29 mins</td>
<td>18%</td>
</tr>
<tr>
<td>30 - 44 min</td>
<td>21%</td>
</tr>
<tr>
<td>45 - 59 min</td>
<td>7%</td>
</tr>
<tr>
<td>60 - 89 mins</td>
<td>2%</td>
</tr>
<tr>
<td>90 mins or more</td>
<td>6%</td>
</tr>
</tbody>
</table>
Day and Time of Trip

Please check all the time periods when you use SEPTA’s 29 bus service on weekdays and weekends.*

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Weekday</th>
<th>Weekend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Mornings (Before 6:00 AM)</td>
<td>17%</td>
<td>7%</td>
</tr>
<tr>
<td>Morning Peak (6:00 AM – 8:59 AM)</td>
<td>62%</td>
<td>18%</td>
</tr>
<tr>
<td>Late Morning (9:00 AM – 11:59 AM)</td>
<td>32%</td>
<td>38%</td>
</tr>
<tr>
<td>Mid-day (12:00 Noon – 2:59 PM)</td>
<td>29%</td>
<td>37%</td>
</tr>
<tr>
<td>Afternoon/Evening Peak (3:00 PM – 5:59 PM)</td>
<td>63%</td>
<td>42%</td>
</tr>
<tr>
<td>Night (6:00 PM – 9:59 PM)</td>
<td>34%</td>
<td>28%</td>
</tr>
<tr>
<td>Late Night (After 10:00PM)</td>
<td>12%</td>
<td>19%</td>
</tr>
</tbody>
</table>

*Multiple responses allowed
Does this first trip of the day involve a transfer from another SEPTA bus route?

- Yes
- No
Aside for SEPTA bus service, does this trip involve a transfer from another SEPTA service?

- Yes: 53%
- No: 47%

What other SEPTA service do you use on this trip connecting to the 29 bus?*

- Broad Street Line (BSL): 44%
- Market-Frankford Line (MFL): 10%
- City Trolleys (Routes 10, 11, 13, 15, 34 & 36): 6%
- Regional Rail: 4%
- Norristown High Speed Line: 1%
- Customized Community Transportation (CCT): 0%
- Suburban Trolley Lines (101 & 102): 0%

*Multiple responses allowed
Demographics

Gender

- Female: 47%
- Male: 48%
- Prefer not to answer: 5%

Income

- Less than $15,000: 13%
- $15,000 to less than $25,000: 5%
- $25,000 to less than $35,000: 17%
- $35,000 to less than $50,000: 13%
- $50,000 to less than $75,000: 8%
- $75,000 to less than $100,000: 10%
- $100,000 or more: 15%
- Prefer not to answer: 18%
THANK YOU!
ANY QUESTIONS?