Southeastern Philadelphia SEPTA Bus Service and Shopping Destination Survey: Route 47 Report
Methodology

- Goal is to better understand travel patterns in Southeastern Philadelphia across various bus routes
- Survey developed in conjunction with:
  - SEPTA
  - DVRPC
  - City of Philadelphia
- Distributed survey online and promoted through stakeholder social media accounts and offline marketing materials, such as posters, directing riders to the survey URL
- This results summary focuses on the 47 bus route:
  - 369 Route 47 bus riders completed the survey
What is the most common reason for travel on the 47 route in South Philadelphia?*

*Multiple responses allowed
How do you arrive at this initial 47 route bus stop?

- 86% Walk
- 11% Car-Drop Off
- 2% Other (please specify)
What time of day does your first trip on the 47 route begin?

- Early Mornings (Before 6:00 AM): 2%
- Morning Peak (6:00 AM – 8:59 AM): 35%
- Late Morning (9:00 AM – 11:59 AM): 12%
- Mid-day (12:00 Noon – 2:59 PM): 4%
- Afternoon/Eve. Peak (3:00 PM – 5:59 PM): 5%
- Night (6:00 PM – 9:59 PM): 3%
- It Varies/ Blank: 40%
Day and Time of Trip

How many days do you make this trip in an average week?

- 1 day: 4%
- 2 days: 7%
- 3 days: 7%
- 4 days: 8%
- 5 days: 35%
- 6 days: 4%
- 7 days: 4%
- It varies: 32%

Number of Days
In a typical week, which days do you make this trip?*

- Sunday: 13%
- Monday: 52%
- Tuesday: 53%
- Wednesday: 55%
- Thursday: 53%
- Friday: 53%
- Saturday: 24%
- It varies: 34%

*Multiple responses allowed
Day and Time of Trip

How long would you estimate your average trip takes in minutes?

- **Less than 20 mins**: 39%
- **20 - 29 mins**: 26%
- **30 - 44 min**: 21%
- **45 - 59 min**: 7%
- **60 - 89 mins**: 5%
- **90 mins or more**: 1%

Average Trip Time
Day and Time of Trip

Please check all the time periods when you use SEPTA’s 47 bus service on weekdays and weekends.*

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Weekday</th>
<th>Weekend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Mornings (Before 6:00 AM)</td>
<td>14%</td>
<td>6%</td>
</tr>
<tr>
<td>Morning Peak (6:00 AM – 8:59 AM)</td>
<td>59%</td>
<td>15%</td>
</tr>
<tr>
<td>Late Morning (9:00 AM – 11:59 AM)</td>
<td>37%</td>
<td>38%</td>
</tr>
<tr>
<td>Mid-day (12:00 Noon – 2:59 PM)</td>
<td>32%</td>
<td>38%</td>
</tr>
<tr>
<td>Afternoon/Evening Peak (3:00 PM – 5:59 PM)</td>
<td>67%</td>
<td>39%</td>
</tr>
<tr>
<td>Night (6:00 PM – 9:59 PM)</td>
<td>42%</td>
<td>34%</td>
</tr>
<tr>
<td>Late Night (After 10:00PM)</td>
<td>14%</td>
<td>23%</td>
</tr>
</tbody>
</table>

*Multiple responses allowed
Does this first trip of the day involve a transfer from another SEPTA bus route?

- Yes: 19%
- No: 81%
Aside for SEPTA bus service, does this trip involve a transfer from another SEPTA service?

- Yes: 74%
- No: 26%

What other SEPTA service do you use on this trip connecting to the 47 bus?*

- Market-Frankford Line (MFL): 17%
- Broad Street Line (BSL): 9%
- Regional Rail: 6%
- City Trolleys (Routes 10, 11, 13, 15, 34 & 36): 4%
- Suburban Trolley Lines (101 & 102): 1%
- Norristown High Speed Line: 1%
- Customized Community Transportation (CCT): 0%

*Multiple responses allowed
Demographics

Age

Race/Ethnicity

- White: 64%
- African American/ Black: 13%
- Asian: 6%
- Hispanic/ Latino: 2%
- Other: 4%
- Prefer not to answer: 11%
Demographics

Gender

- Female: 62%
- Male: 31%
- Prefer not to answer: 7%

Income

- Less than $15,000: 8%
- $15,000 to less than $25,000: 8%
- $25,000 to less than $35,000: 13%
- $35,000 to less than $50,000: 16%
- $50,000 to less than $75,000: 18%
- $75,000 to less than $100,000: 11%
- $100,000 or more: 9%
- Prefer not to answer: 17%
THANK YOU!
ANY QUESTIONS?