Southeastern Philadelphia SEPTA Bus Service and Shopping Destination Survey: Route 64 Report
Goal is to better understand travel patterns in Southeastern Philadelphia across various bus routes

Survey developed in conjunction with:
  - SEPTA
  - DVRPC
  - City of Philadelphia

Distributed survey online and promoted through stakeholder social media accounts and offline marketing materials, such as posters, directing riders to the survey URL

This results summary focuses on the 64 bus route:
  - 191 Route 64 bus riders completed the survey
What is the most common reason for travel on the 64 route in South Philadelphia?*

*Multiple responses allowed

- Shopping: 57%
- Running Errands: 30%
- Going to Work: 29%
- Social Outing: 26%
- Entertainment: 23%
- School/Class: 10%
- Medical/Dental Visit: 7%
- Sporting Event: 5%
- Religious event: 3%
- Other (please specify): 5%
Stop Access

How do you arrive at this initial 64 route bus stop?

- 80% Walk
- 19% Car- Drop Off
- 1% Carpool
- 1% Other rideshare service
- 1% Other (please specify)
What time of day does your first trip on the 64 route begin?

- **Early Mornings (Before 6:00 AM):** 1%
- **Morning Peak (6:00 AM – 8:59 AM):** 17%
- **Late Morning (9:00 AM – 11:59 AM):** 15%
- **Mid-day (12:00 Noon – 2:59 PM):** 3%
- **Afternoon/Eve. Peak (3:00 PM – 5:59 PM):** 4%
- **Night (6:00 PM – 9:59 PM):** 2%
- **It Varies/ Blank:** 58%
How many days do you make this trip in an average week?

- 1 day: 6%
- 2 days: 11%
- 3 days: 9%
- 4 days: 7%
- 5 days: 15%
- 6 days: 2%
- 7 days: 5%
- It varies: 45%
In a typical week, which days do you make this trip?*

- Sunday: 25%
- Monday: 29%
- Tuesday: 31%
- Wednesday: 33%
- Thursday: 34%
- Friday: 38%
- Saturday: 39%
- It varies: 37%

*Multiple responses allowed
Day and Time of Trip

How long would you estimate your average trip takes in minutes?

- 19% Less than 20 mins
- 16% 20 - 29 mins
- 35% 30 - 44 min
- 20% 45 - 59 min
- 7% 60 - 89 mins
- 3% 90 mins or more

Average Trip Time
Day and Time of Trip

Please check all the time periods when you use SEPTA’s 64 bus service on weekdays and weekends.*

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Weekday</th>
<th>Weekend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Mornings (Before 6:00 AM)</td>
<td>13%</td>
<td>8%</td>
</tr>
<tr>
<td>Morning Peak (6:00 AM – 8:59 AM)</td>
<td>40%</td>
<td>22%</td>
</tr>
<tr>
<td>Late Morning (9:00 AM – 11:59 AM)</td>
<td>38%</td>
<td>37%</td>
</tr>
<tr>
<td>Mid-day (12:00 Noon – 2:59 PM)</td>
<td>31%</td>
<td>39%</td>
</tr>
<tr>
<td>Afternoon/Evening Peak (3:00 PM – 5:59 PM)</td>
<td>46%</td>
<td>39%</td>
</tr>
<tr>
<td>Night (6:00 PM – 9:59 PM)</td>
<td>42%</td>
<td>36%</td>
</tr>
<tr>
<td>Late Night (After 10:00PM)</td>
<td>13%</td>
<td>19%</td>
</tr>
</tbody>
</table>

*Multiple responses allowed
Does this first trip of the day involve a transfer from another SEPTA bus route?

- Yes: 23%
- No: 77%
Aside for SEPTA bus service, does this trip involve a transfer from another SEPTA service?

- Yes: 28%
- No: 72%

What other SEPTA service do you use on this trip connecting to the 64 bus?*

- City Trolleys (Routes 10, 11, 13, 15, 34 & 36): 14%
- Broad Street Line (BSL): 12%
- Market-Frankford Line (MFL): 9%
- Regional Rail: 2%
- Norristown High Speed Line: 1%
- Suburban Trolley Lines (101 & 102): 1%
- Customized Community Transportation (CCT): 0%

*Multiple responses allowed
Demographics

Age

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 to 25</td>
<td>14%</td>
</tr>
<tr>
<td>26 to 35</td>
<td>29%</td>
</tr>
<tr>
<td>36 to 45</td>
<td>17%</td>
</tr>
<tr>
<td>46 to 55</td>
<td>13%</td>
</tr>
<tr>
<td>56 to 65</td>
<td>18%</td>
</tr>
<tr>
<td>66 to 75</td>
<td>5%</td>
</tr>
<tr>
<td>76 or older</td>
<td>2%</td>
</tr>
<tr>
<td>Prefer not to answer</td>
<td>2%</td>
</tr>
</tbody>
</table>

Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>29%</td>
</tr>
<tr>
<td>African American/ Black</td>
<td>53%</td>
</tr>
<tr>
<td>Asian</td>
<td>1%</td>
</tr>
<tr>
<td>Hispanic/ Latino</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
</tr>
<tr>
<td>Prefer not to answer</td>
<td>10%</td>
</tr>
</tbody>
</table>
Demographics

Gender

- Female: 69%
- Male: 23%
- Prefer not to answer: 8%

Income

- Less than $15,000: 12%
- $15,000 to less than $25,000: 20%
- $25,000 to less than $35,000: 12%
- $35,000 to less than $50,000: 16%
- $50,000 to less than $75,000: 14%
- $75,000 to less than $100,000: 6%
- $100,000 or more: 2%
- Prefer not to answer: 17%
THANK YOU!
ANY QUESTIONS?