Southeastern Philadelphia SEPTA Bus Service and Shopping Destination Survey: Route 7 Report
Goal is to better understand travel patterns in Southeastern Philadelphia across various bus routes

Survey developed in conjunction with:
- SEPTA
- DVRPC
- City of Philadelphia

Distributed survey online and promoted through stakeholder social media accounts and offline marketing materials, such as posters, directing riders to the survey URL

This results summary focuses on the 7 bus route:
- 204 Route 7 bus riders completed the survey
What is the most common reason for your travel on the 7 route in South Philadelphia?*

- Shopping: 58%
- Going to Work: 45%
- Running Errands: 37%
- Entertainment: 14%
- Social Outing: 12%
- School/Class: 11%
- Medical/Dental Visit: 10%
- Religious event: 6%
- Sporting Event: 6%
- Other (please specify): 6%

*Multiple responses allowed
Stop Access

How do you arrive at this initial 7 route bus stop?

- 83% [Walk]
- 16% [Other (please specify)]
- 1% [Car - Drop Off]
What time of day does your first trip on the 7 route begin?

- Early Mornings (Before 6:00 AM): 2%
- Morning Peak (6:00 AM – 8:59 AM): 28%
- Late Morning (9:00 AM – 11:59 AM): 14%
- Mid-day (12:00 Noon – 2:59 PM): 6%
- Afternoon/Eve. Peak (3:00 PM – 5:59 PM): 4%
- Night (6:00 PM – 9:59 PM): 1%
- It Varies/Blank: 46%
Day and Time of Trip

How many days do you make this trip in an average week?

- 1 day: 5%
- 2 days: 5%
- 3 days: 9%
- 4 days: 6%
- 5 days: 22%
- 6 days: 9%
- 7 days: 5%
- It varies: 40%
In a typical week, which days do you make this trip?*

- Sunday: 26%
- Monday: 40%
- Tuesday: 36%
- Wednesday: 37%
- Thursday: 39%
- Friday: 40%
- Saturday: 38%
- It varies: 45%
- Don't know: 3%

*Multiple responses allowed
Day and Time of Trip

How long would you estimate your average trip takes in minutes?

- Less than 20 mins: 27%
- 20 - 29 mins: 18%
- 30 - 44 mins: 20%
- 45 - 59 mins: 16%
- 60 - 89 mins: 13%
- 90 mins or more: 5%
Day and Time of Trip

Please check all the time periods when you use SEPTA’s 7 bus service on weekdays and weekends.*

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Weekday</th>
<th>Weekend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Mornings (Before 6:00 AM)</td>
<td>14%</td>
<td>9%</td>
</tr>
<tr>
<td>Morning Peak (6:00 AM – 8:59 AM)</td>
<td>50%</td>
<td>28%</td>
</tr>
<tr>
<td>Late Morning (9:00 AM – 11:59 AM)</td>
<td>38%</td>
<td>41%</td>
</tr>
<tr>
<td>Mid-day (12:00 Noon – 2:59 PM)</td>
<td>41%</td>
<td>51%</td>
</tr>
<tr>
<td>Afternoon/Eve Peak (3:00 PM – 5:59 PM)</td>
<td>57%</td>
<td>46%</td>
</tr>
<tr>
<td>Night (6:00 PM – 9:59 PM)</td>
<td>44%</td>
<td>37%</td>
</tr>
<tr>
<td>Late Night (After 10:00PM)</td>
<td>20%</td>
<td>19%</td>
</tr>
</tbody>
</table>

*Multiple responses allowed
Does this first trip of the day involve a transfer from another SEPTA bus route?

Yes 19%

No 81%
Aside from SEPTA bus service, does this trip involve a transfer from another SEPTA service? 74% Yes, 26% No

What other SEPTA service do you use on this trip connecting to the 7 bus?*

- Broad Street Line (BSL) 17%
- City Trolleys (Routes 10, 11, 13, 15, 34 & 36) 12%
- Market-Frankford Line (MFL) 6%
- Regional Rail 4%
- Suburban Trolley Lines (101 & 102) 2%
- Norristown High Speed Line 1%
- Customized Community Transportation (CCT) 0%

*Multiple responses allowed
Demographics

Age

- 18 to 25: 15%
- 26 to 35: 28%
- 36 to 45: 17%
- 46 to 55: 21%
- 56 to 65: 8%
- 66 to 75: 7%
- Prefer not to answer: 5%

Race/Ethnicity

- White: 44%
- African American/ Black: 37%
- Asian: 4%
- Hispanic/ Latino: 4%
- Other: 2%
- Prefer not to answer: 9%
Demographics

Gender

- Female: 60%
- Male: 34%
- Prefer not to answer: 6%

Income

- Less than $15,000: 12%
- $15,000 to less than $25,000: 14%
- $25,000 to less than $35,000: 16%
- $35,000 to less than $50,000: 14%
- $50,000 to less than $75,000: 14%
- $75,000 to less than $100,000: 8%
- $100,000 or more: 2%
- Prefer not to answer: 21%
THANK YOU!
ANY QUESTIONS?