Southeastern Philadelphia SEPTA Bus Service and Shopping Destination Survey: Route G Report
Methodology

- Goal is to better understand travel patterns in Southeastern Philadelphia across various bus routes
- Survey developed in conjunction with:
  - SEPTA
  - DVRPC
  - City of Philadelphia
- Distributed survey online and promoted through stakeholder social media accounts and offline marketing materials, such as posters, directing riders to the survey URL
- This results summary focuses on the G bus route:
  - 171 Route G bus riders completed the survey
What is the most common reason for travel on the G route in South Philadelphia?*

- Shopping: 60%
- Going to Work: 48%
- Running Errands: 29%
- Social Outing: 19%
- Entertainment: 18%
- Medical/Dental Visit: 12%
- School/Class: 12%
- Sporting Event: 9%
- Religious event: 1%
- Other (please specify): 9%

*Multiple responses allowed
How do you arrive at this initial G route bus stop?

- 74% Walk
- 23% Other (please specify)
## Day and Time of Trip

What time of day does your first trip on the G route begin?

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Mornings (Before 6:00 AM)</td>
<td>3%</td>
</tr>
<tr>
<td>Morning Peak (6:00 AM – 8:59 AM)</td>
<td>24%</td>
</tr>
<tr>
<td>Late Morning (9:00 AM – 11:59 AM)</td>
<td>12%</td>
</tr>
<tr>
<td>Mid-day (12:00 Noon – 2:59 PM)</td>
<td>12%</td>
</tr>
<tr>
<td>Afternoon/Eve. Peak (3:00 PM – 5:59 PM)</td>
<td>6%</td>
</tr>
<tr>
<td>Late Night (After 10:00PM)</td>
<td>1%</td>
</tr>
<tr>
<td>It Varies/ Blank</td>
<td>42%</td>
</tr>
</tbody>
</table>
How many days do you make this trip in an average week?

- 1 day: 3%
- 2 days: 6%
- 3 days: 8%
- 4 days: 5%
- 5 days: 26%
- 6 days: 7%
- 7 days: 9%
- It varies: 34%
Day and Time of Trip

In a typical week, which days do you make this trip?*

*Multiple responses allowed
How long would you estimate your average trip takes in minutes?

- Less than 20 mins: 26%
- 20 - 29 mins: 17%
- 30 - 44 min: 21%
- 45 - 59 min: 17%
- 60 - 89 mins: 17%
- 90 mins or more: 3%
Day and Time of Trip

Please check all the time periods when you use SEPTA's G bus service on weekdays and weekends.*

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Weekday</th>
<th>Weekend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Mornings (Before 6:00 AM)</td>
<td>22%</td>
<td>15%</td>
</tr>
<tr>
<td>Morning Peak (6:00 AM – 8:59 AM)</td>
<td>50%</td>
<td>26%</td>
</tr>
<tr>
<td>Late Morning (9:00 AM – 11:59 AM)</td>
<td>32%</td>
<td>39%</td>
</tr>
<tr>
<td>Mid-day (12:00 Noon – 2:59 PM)</td>
<td>39%</td>
<td>40%</td>
</tr>
<tr>
<td>Afternoon/Evening Peak (3:00 PM – 5:59 PM)</td>
<td>50%</td>
<td>38%</td>
</tr>
<tr>
<td>Night (6:00 PM – 9:59 PM)</td>
<td>33%</td>
<td>32%</td>
</tr>
<tr>
<td>Late Night (After 10:00PM)</td>
<td>17%</td>
<td>22%</td>
</tr>
</tbody>
</table>

*Multiple responses allowed
Does this first trip of the day involve a transfer from another SEPTA bus route?

- Yes: 81%
- No: 19%
Aside for SEPTA bus service, does this trip involve a transfer from another SEPTA service?

- Yes: 46%
- No: 54%

What other SEPTA service do you use on this trip connecting to the G bus?*

- Broad Street Line (BSL): 22%
- Market-Frankford Line (MFL): 21%
- City Trolleys (Routes 10, 11, 13, 15, 34 & 36): 20%
- Regional Rail: 4%
- Suburban Trolley Lines (101 & 102): 1%
- Norristown High Speed Line: 1%
- Customized Community Transportation (CCT): 0%

*Multiple responses allowed
Demographics

Age

- 18 to 25: 25%
- 26 to 35: 19%
- 36 to 45: 20%
- 46 to 55: 22%
- 56 to 65: 10%
- 66 to 75: 1%
- 76 or older: 2%
- Prefer not to answer: 1%

Race/Ethnicity

- White: 25%
- African American/Black: 53%
- Asian: 2%
- Hispanic/Latino: 5%
- Other: 5%
- Prefer not to answer: 10%
Demographics

Gender

- Female: 59%
- Male: 40%
- Prefer not to answer: 1%

Income

- Less than $15,000: 14%
- $15,000 to less than $25,000: 17%
- $25,000 to less than $35,000: 17%
- $35,000 to less than $50,000: 20%
- $50,000 to less than $75,000: 9%
- $75,000 to less than $100,000: 7%
- $100,000 or more: 2%
- Prefer not to answer: 14%
THANK YOU!
ANY QUESTIONS?