### The New Way to Look at Transit

We're also working on two new concepts for Transit maps as part of the 15-15-5 campaign that will give Our customers a new way to look at and envision SEPTA Transit. The map inside this brochure highlights bus, trolley and subway service that runs every 15 minutes or less, 15 hours a day (6:00 a.m. to 9:00 p.m.), 5 days per week (Monday thru Friday).

The other map includes all SEPTA routes. It identifies the frequency of service by color designation and line thickness – the more often the bus runs the thicker the line and more noticeable the color. This new intuitive tool allows customers to quickly plan trips around the region by choosing bus routes that best fit their need. The full network map will first be available on the SEPTA website and later as prototypes at stations.

# Customer Service: 215-580-7800 TDD/TTY: 215-580-7853





## Putting Everything in Perspective

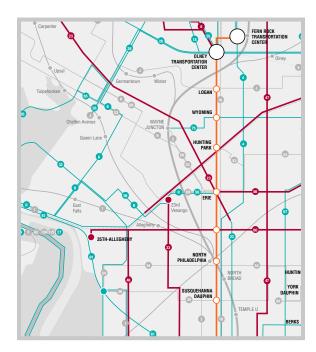
You may not realize just how vast the SEPTA network is and how many places you get to using our service.

### We Want to Hear From You



These maps are just concepts, which means they're still being developed.

Visit our website to submit feedback.



#### Check out our full map at www.septa.org/frequency

#### Building the Foundation for Bus Network Redesign

SEPTA will be undertaking a multi-year, comprehensive bus network redesign project. To help prepare for this effort, we want our customers to be able to quickly and clearly see what services we have now - and imagine what we could have in the future. As part of this effort, we are also working on new ideas for transit maps that make it easy to see each bus route, and how you can connect to destinations across the region using SEPTA.

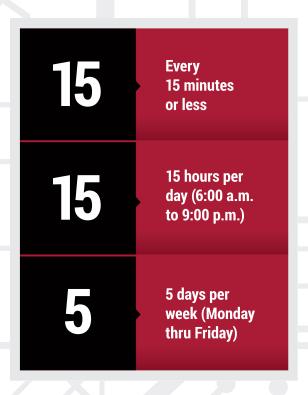
The bus network redesign project is going to be a collaborative process and we welcome your input and suggestions. To learn more about the bus network redesign process and to share your thoughts visit our website. The bus network site is also where you can find out about public meetings and information sessions.

http://www.septa.org/bus-network





#### A New Way to Look at Transit



Did you know that SEPTA currently has 19 Bus Routes, 6 Trolley Lines, & 2 Subway Lines that run every 15 minutes or less, 15 hours per day, 5 days per week?

#### **FIND YOUR ROUTE AT GLANCE**

Both maps identify SEPTA bus service in three, color coded frequency tiers:

15

**15-Minute Routes** (operating every 15 minutes or less) are noted in **magenta**. These bus routes come every 15 minutes or less, 15 hours a day, 5 days a week with frequent service consistently throughout the day. Just show up and ride.

30

**30-Minute Routes** (every 30 minutes or less) are noted in **blue**. These buses come every 30 minutes or less, 15 hours a day, 5 days a week with more frequent service during the AM/PM peaks. These routes connect to major regional centers and neighborhoods.

60

**60-Minute Routes** (every 60 minutes or less) are noted in **grey.** These buses operate every 60 minutes or less, 15 hours a day, 5 days a week, also with more frequent peak hour service. These routes reach destinations throughout the region. Be sure to use a schedule to find out when they come.

Our goal is clearly communicate information about our transit services, so that our system is easier than ever to use. These maps show the strength of SEPTA Transit and how these routes work together to create a network that can move the whole region.



Starting with the February 2019 schedule change, the timetable front cover will promote the 15-15-5 routes; inside you will have the full weekday/weekend schedule, plus a quick glance travel headway grid. These are designed to streamline your trip planning – just walk to your stop and ride.

# **SEPTA** 15-minute

