Launched in February 2019, Route 49 is the result of several years of community advocacy and engagement. Route 49 was created to serve communities that are geographically proximate to University City, but previously did not have direct transit access to the growing area. Route 49 has reduced travel times by 30 – 50% from nearby neighborhoods, by providing a one – seat ride to University City.

**Post Implementation Evaluation: Route 49**

![Average Daily Weekday Boards by Month](chart.png)

**ROUTE 49 HIGHLIGHTS:**

- **80% On Time Performance**
  - During the first month of operation, OTP for Route 49 registered at 70%, and dropping as low as 65% during the summer. As result of continuous monitoring, obtaining Customer and Operator input, and making necessary schedule adjustments, OTP registered at 80% in February 2020; the highest monthly OTP since service began.

- **25% Increase in New SEPTA Riders**
  - During the Fall of 2019, PENN Graduate Students conducted an onboard passenger survey. SEPTA was excited to learn that approximately 25% of Route 49 passengers indicated that they were new riders to the system, as a result of Route 49.

- **96% of Projected Weekday Ridership Attained**
  - Weekday – 96% of Projected Ridership
  - Saturday – 84 % of Projected Ridership
  - Sunday – 90 % of Projected Ridership

![Estimated Ridership (After One Year in Service) vs. Actual Ridership](chart2.png)

**Estimated Ridership (After One Year in Service) vs. Actual Ridership**

Average Daily Weekday Boards by Month